



You dream it. We make it.

# Problem

**\$130B**

spent annually on  
Weddings & Other Life Events



Gifts



Weddings



Birthdays



Baby Showers



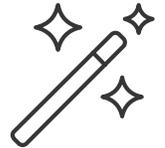
Graduations



Holidays



Cocktail Parties

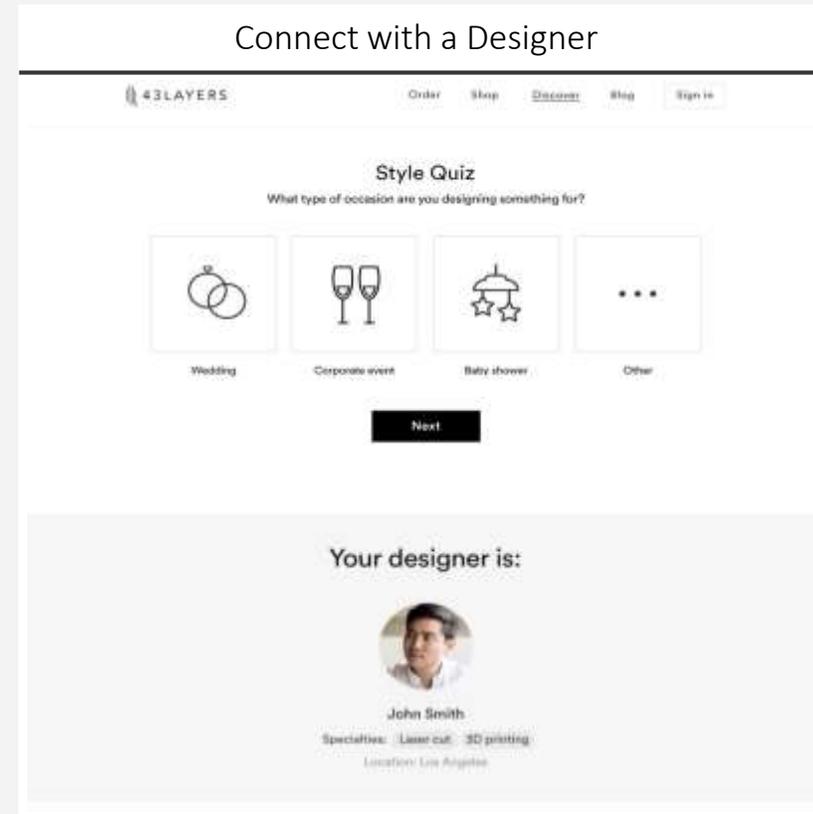
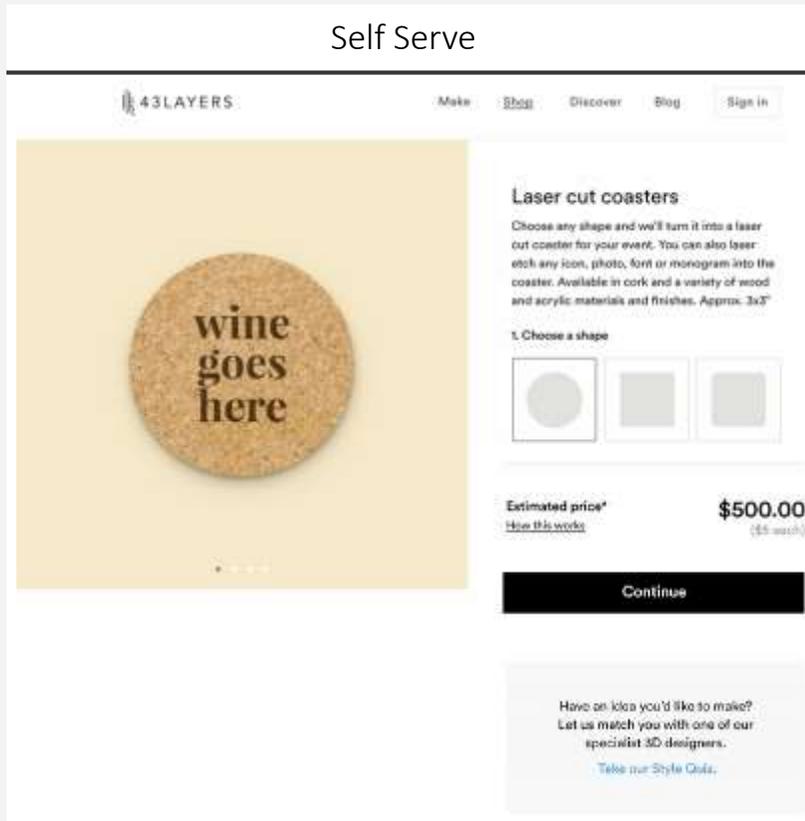


Decorative Details

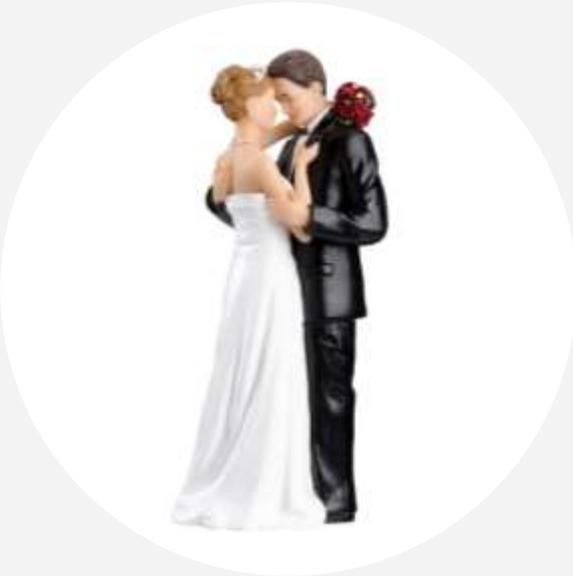
No good way to create custom event decorations and gifts

# Solution

A mass customization marketplace for event decorations and gifts







# The Beachead - Wedding Market



**Passionate  
User Base**

Brides, Planners



**Strong  
Need**

For Personalization



**Large  
Budget**

\$35K+ / Wedding



**Highly  
Targetable**

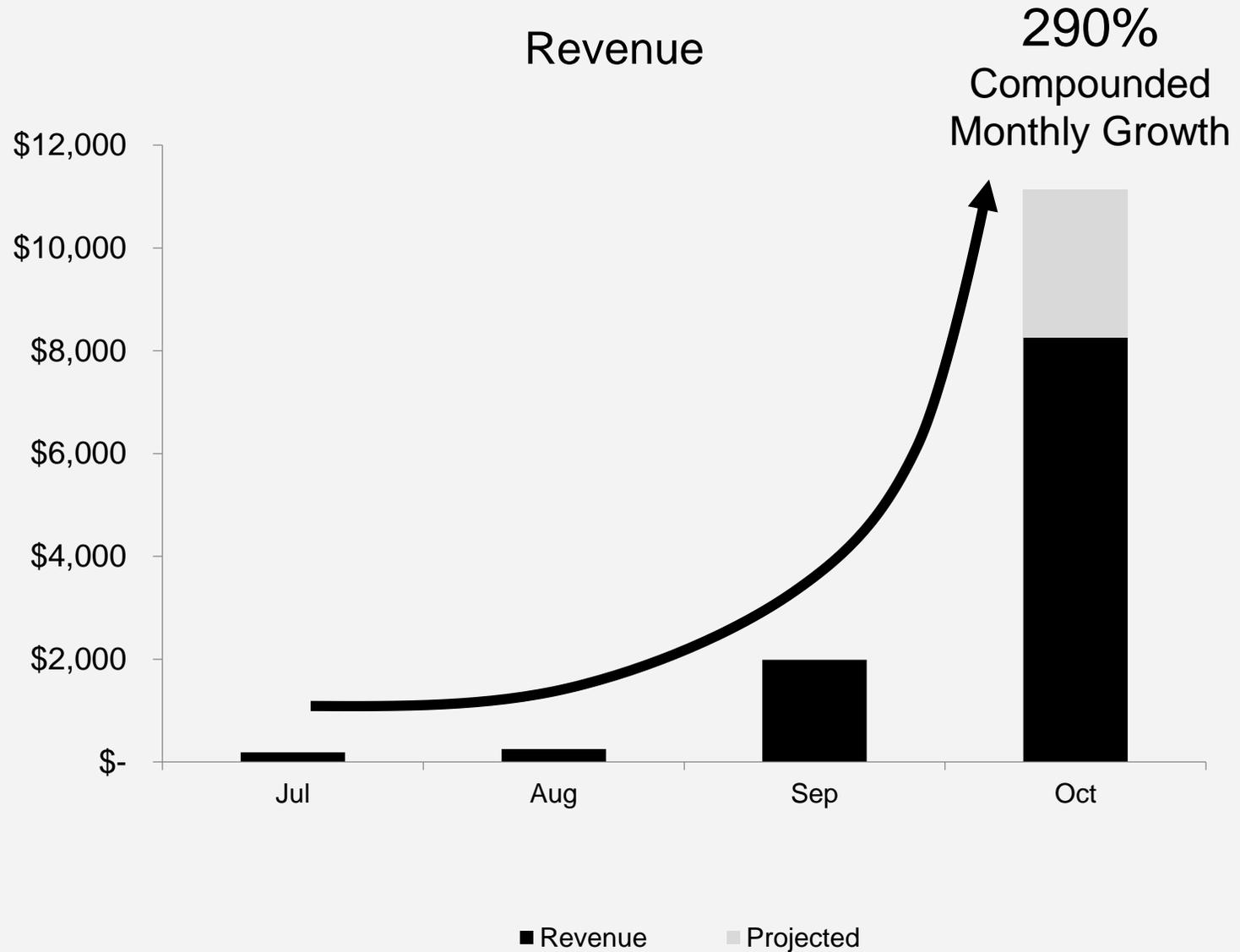
Pinterest + Facebook

**\$30B**

Wedding Decorations, Gifts & Accessories

# Traction

## Revenue



# Metrics

**\$340**

Average Order Value

**35%**

Take Rate

**29%**

Repeat Purchase  
Rate

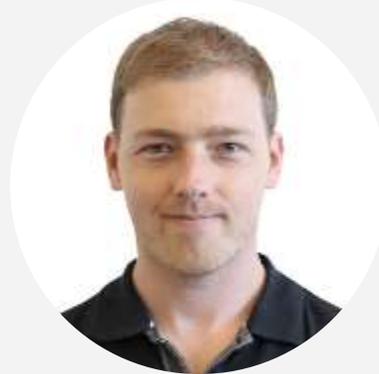
# Team



TJ Ross

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CEO



BJ Terry

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Product



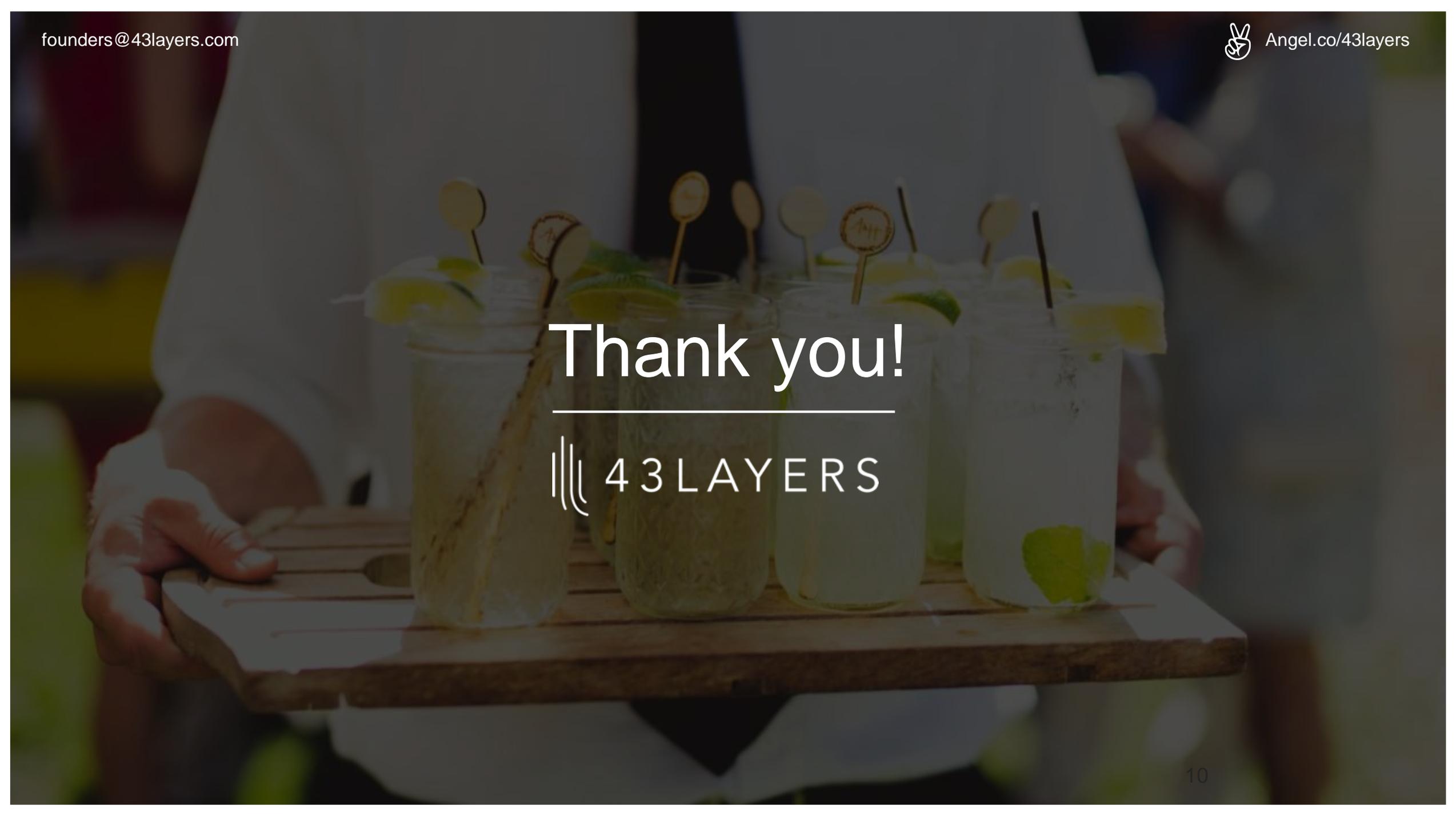
Emerson Knapp

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Engineering

RAYMOND JAMES





Thank you!

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 43 LAYERS