BLOKTOPIA

"The Decentralised Metaverse built & backed by the Polygon Network"

polygon

LIGHTPAPER
V1.9
JULY 2021

WELCOME TO THE BLOK
THE HOME OF CRYPTO

CONTENTS

BLOKTOPIA

The Crypto industry as a whole has seen a momentous year of growth, heavily spurred on by the entrance of institutional investors adopting Bitcoin due to its store of value properties. The 2020 spike Bitcoin experienced was also accelerated by its global adoption, as the number of global crypto users reached 300 million in June 2021.

In the aftermath of COVID-19 and the acceleration of Blockchain adoption across the world, it is also predicted that the Metaverse Industry is to expand further within both the Virtual Reality (VR) and Non- Fungible Token (NFT) sectors. According to Strategy Analytics (Global Research Company), the global metaverse market is projected to reach $280 billion valuation by 2025.
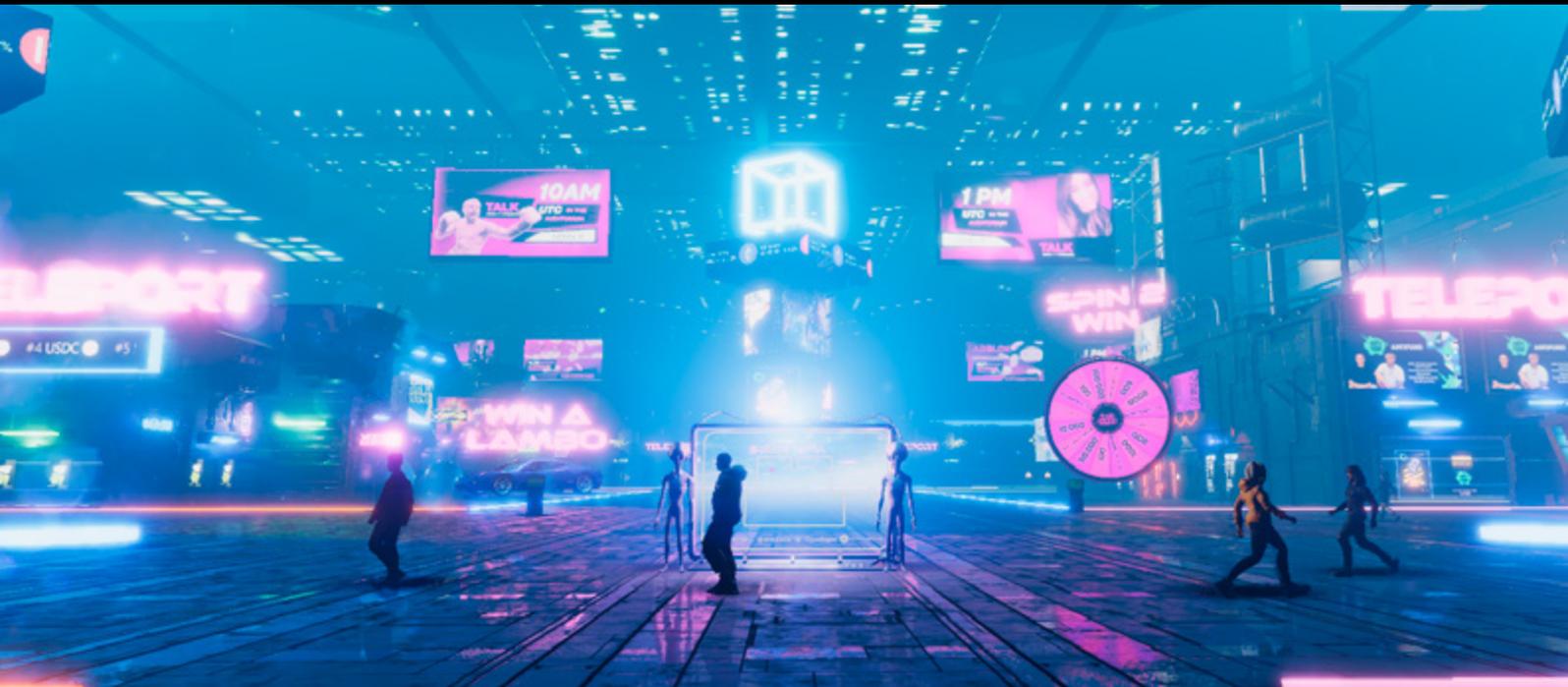
BLOKTOPIA

"The Decentralised Metaverse built & backed by the Polygon Network"

polygon

#LEARN
#EARN
#PLAY
#CREATE

Bloktopia will act as a tokenised decentralised VR Crypto Skyscraper powered by the Polygon Network.

The Bloktopia Metaverse will be comprised of Real Estate Bloks that can be Purchased & Governed by the Blok token holders.

The native token of Bloktopia is $BLOK and holders will be known as Bloktopians.

Bloktopia is a Skyscraper made up of 21 levels to pay recognition to 21 million Bitcoin.

It will act as a central hub and welcome all levels of crypto experience. For the first time ever, users will have access to crypto information and immersive content all in one place.

Bloktopia's vast user base will allow monetisation through advertising and sponsorship providing an opportunity to share in revenue generation via an NFT mechanism.

By using the world's most advanced real time 3D Creation Engine, Bloktopia will leverage this technology to create stunning visualisations and user experience.

Bloktopians will be able to educate themselves in the basics of crypto or engage in more advanced learning, earn revenue through real estate ownership, advertising revenue, play games, build networks and much more.

Be part of a community that builds and creates the future of crypto.

"What is the Metaverse?"

The Metaverse is the bridge between physical and virtual worlds within the decentralised and open source virtual world. Cryptographic protocols will emerge for managing digital value, for example, digital art, real estate & advertising space. The facilitators that make this happen will be NFT's on the Polygon Network allowing for affordable and rapid transactions.

"Bloktopia will provide an unprecedented VR Experience for the crypto community, bringing users together all in one immersive and engaging environment."

#LEARN

"EDUCATE YOURSELF IN THE WORLD OF CRYPTO"

The world of crypto can be an extremely difficult place to navigate your way around. With Youtube, Telegram, Twitter & other news platforms, Bloktopia will position itself as a central hub, where users can come and learn in an open and friendly environment.

#EARN

"GENERATE REVENUE THROUGH MULTIPLE INCOME STREAMS"

Bloktopia will be a land of earning opportunities for Bloktopians. Following the IDO, Bloktopia real estate will be made available for Bloktopians to purchase. Other opportunities will consist of passive earning, staking and advertising.

#PLAY

"RELAX, SOCIALISE, HAVE FUN AND COMPETE"

Users can come and play games, entertain friends and network through a truly immersive, first-person perspective of a virtual reality world.

#CREATE

"PUSH THE BOUNDARIES OF YOUR CREATIVITY"

Create scenes, artworks, challenges and more, using the simple Builder tool, then take part in events to win prizes. For more experienced creators, the SDK (software development kit) provides the tools to fill the world with social games and applications.

MARKET ANALYSIS

According to Zion Market Research, the global augmented and virtual reality market was valued at around USD $26.7 billion in 2018, and is expected to reach approximately $814.7 billion by 2025, at a CAGR of 63% between 2019 and 2025. As shown below the potential opportunity for Bloktopia & its token holders is immense.

Decentraland *(MANA)*

Current Marketcap - $1,307,258,492
Fully diluted Marketcap- $1,815,111,823
Number of tokens - 2,194,340,927
Price per token - $0.82

The Sandbox *(SAND)*

Current Marketcap - $206,292,773
Fully diluted Marketcap- $880,019,254
Number of tokens - 3,000,000,000
Price per token - $0.29

Dvision Network *(DVI)*

Current Marketcap - $82,243,028
Fully diluted Marketcap- $395,213,105
Number of tokens - 1,000,000,000
Price per token - $0.39

Somnium Space *(CUBE)*

Current Marketcap - $30,031,435
Fully diluted Marketcap- $242,508,526
Number of tokens - 100,000,000
Price per token - $2.43

Netvrk *(NTVRK)*

Current Marketcap - $N/A
Fully diluted Marketcap- $44,233,688
Number of tokens - 100,000,000
Price per token - $0.44

**STAKING | DEV | LAUNCHPAD | INFLUENCER | DEFI
DEX | CEX | NEWS | NFTS | IDO | CAREER | GAMING
MARKET ANALYSIS | TRADING | NETWORKING**

CEX : ZONE

GAMING : ZONE

MARKET ANALYSIS : ZONE

NEWS : ZONE

NETWORKING : ZONE

INFLUENCER : ZONE

The 21 levels of Bloktopia

CREATE YOUR BLOKTOPIA WALLET

To enter Bloktopia the user can create a Bloktopia wallet via email or social media with two-factor authentication.

The Bloktopia wallet will act as a Passport within Bloktopia and where BLOK tokens will be stored.

BLOKTOPIA

G Log in with Google

f Log in with Facebook

Log in with Twitter

or Using Email

Login In

New here? Create Account

MULTICHAIN BLOKTOPIA WALLET

The Bloktopia wallet will support multiple blockchains. Simple one click wallet creation can be used or wallets can be imported via private key from blockchains such as POLY, BTC, ETH & BSC plus many others.

The Bloktopia wallet is one of the only wallets that allow you to store and view ERC 1155 NFT's.
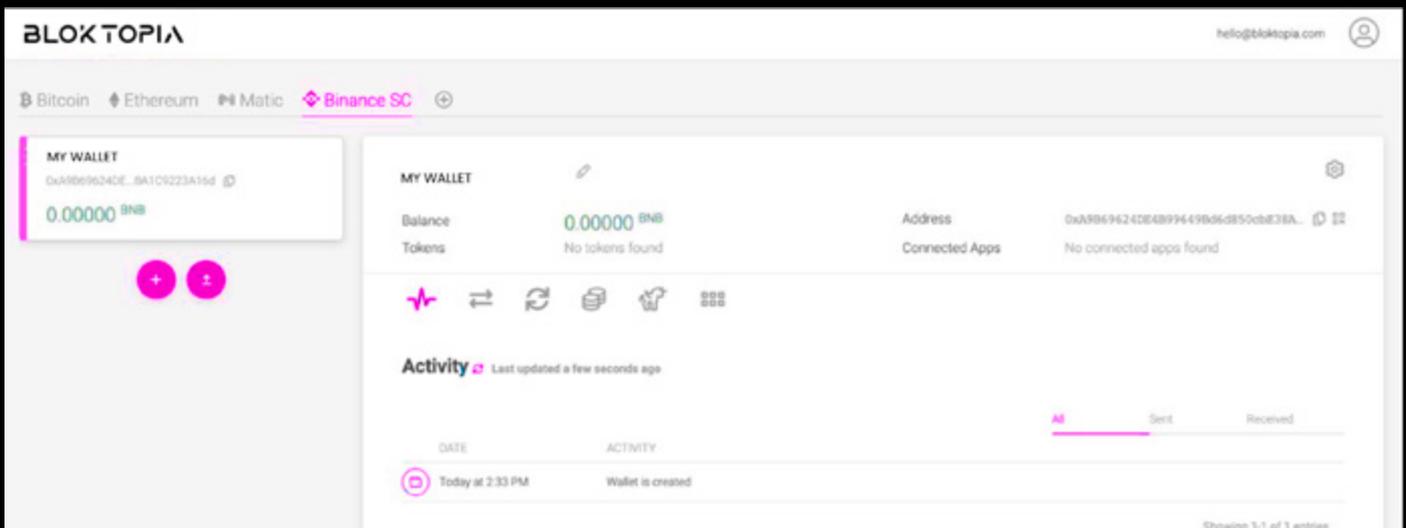
CREATING YOUR AVATAR

Upon signing into Bloktopia with the Bloktopia Wallet / Passport the user will be required to create their own personalised avatar from many customizable combinations and name their avatar.

Once a user creates their Avatar and claims their unique name this will be applied to your Bloktopia passport.

Avatars can be further enhanced whilst in Bloktopia by purchasing items from within the marketplace allowing for unique exclusivity.

SPAWNING

Once the avatar has been created, it will spawn outside the Bloktopia skyscraper. All users will enter via the concourse into Blocktopia, with their newly spawned avatar.

LEVEL ONE

All Bloktopians will enter on level one, it will therefore have the largest footfall of the skyscraper. This level will be key to all users as it will contain cryptocurrency pricing information, a helpdesk, an agenda and a navigation area. Users can gain an overview of the events taking place during the day and register to participate. This level will be home to prime retail space; these are premium locations with a major presence from the likes of, Binance, Coinmarketcap, CoinGecko and major Crypto influencers.

PENTHOUSE & GAMING

Floor 21, the top floor of Bloktopia will be a luxury penthouse area used exclusively for gaming. The penthouse space will invite Bloktopians to compete for BLOK, with games ranging from popular multiplayer games, engaging family

friendly games through to 18+ games such as poker and gambling.

AUDITORIUM

The auditorium will hold immersive and interactive video presentations led by key people from the crypto world. The talks will be key events, promoted within Bloktopia and attendance will be encouraged by rewarding Bloktopians with BLOK.

Bloktopians will be given the chance to win BLOK, creating an atmosphere comparable to a sports game, making this a premium location within Bloktopia.

HOW CAN I BUY MY BLOK

BLOK Tokens will initially be available through a series of Private and Public investment rounds. Once these rounds are closed, investors will be required to create a Bloktopia wallet where tokens will be distributed to.

WHAT IS REBLOK

A Bloktopia Marketplace will be launched in conjunction with the BLOK token distribution where BLOK token holders will be able to purchase BLOK real estate via the NFT mechanism. Purchasing real estate within Bloktopia is known as REBLOK.

BLOKTOPIA FLOORPLAN
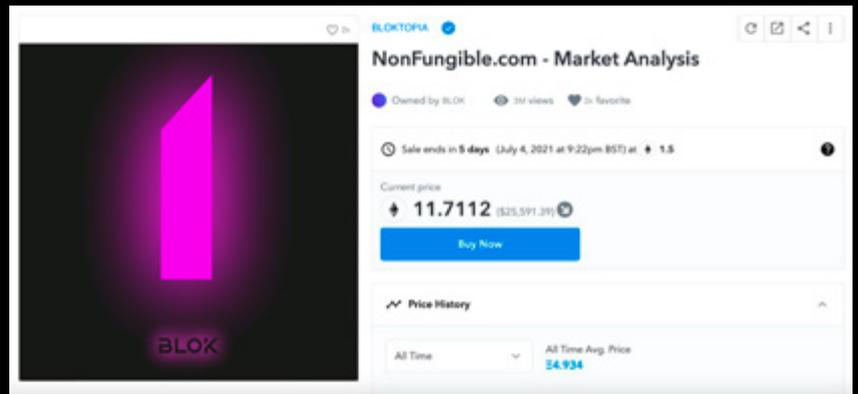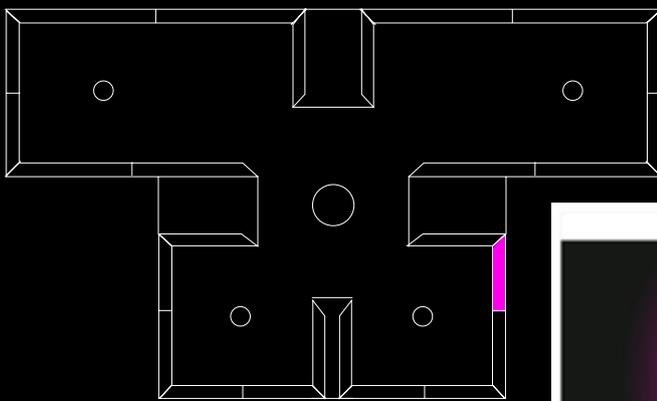
TYPES OF OWNERSHIP

There will be two variations of REBLOK ownership:

SOLE OWNERSHIP where a BLOK real estate is represented and owned via a single NFT.

JOINT OWNERSHIP where a BLOK real estate is represented by multiple NFT's. It should be noted an investor can purchase multiple NFT's.

BLOK tokens will also be available for those who missed the Private and Public rounds, BLOK will be available via exchanges.

BLOK TOKEN LOCK

Bloktopia real estate will be sold in a eight phase sale. All BLOK tokens used for the purchase of the BLOK real estate will be publicly Locked reducing the supply of BLOK tokens.

BLOKTOPIA

WHAT CAN I DO WITH MY REBLOK

Reblok will be owned in one of the two previously explained ways of sole ownership or joint ownership.

Sole ownership will give the user full rights to develop their REBLOK as they choose, utilising the Bloktopia SDK to create content to furnish their REBLOK. Alternatively content can be purchased from the Bloktopia marketplace.

Bloktopians can sell their REBLOK in either a developed or undeveloped state at any time using the Bloktopia marketplace. Similarly REBLOK can be leased to an interested party for an event or on a long term basis.

The use of REBLOK on a joint ownership basis will be decided through a Governance mechanism, where the users percentage NFT holding of the REBLOK acting as their voting right.

Votes will be cast on the proposal with majority vote deciding the outcome. If a sale is agreed the user will receive their percentage of the sale in relation to their NFT holding of the REBLOK.

Similarly if a lease is agreed the user will receive a percentage of the rental income for the term agreed.

WHO WOULD WANT TO BUY OR LEASE REBLOK

We anticipate all current and new crypto projects and companies requiring a presence within Bloktopia. Possible tenants could include:

BINANCE coinbase BOXMINING

Chainlink CoinMarketCap kraken

nexo UNISWAP PancakeSwap

BLOKTOPIA

ACCESS 300+ MILLION CRYPTO USERS WORLDWIDE

WHAT IS ADBLOK?

Within Bloktopia advertisements will play a key role in revenue generation. We are offering investors an opportunity to benefit from that ad revenue, and are calling it ADBLOK.

WHAT DOES ADBLOK OFFER?

We create fame for our brand partners. We offer a captive audience which guarantees dwell time and play through rate, which is an exciting prospect for advertisers.

OWNERSHIP OF ADBLOK

There are 21 large totems and 84 small totems, which are available in Bloktopia. 50% of that space will be available to purchase through NFT. This is ADBLOK. 50% of all revenue generated through ADBLOK will be distributed to the NFT holders.

OWNING ADBLOK

ADBLOK can be purchased by using BLOK tokens. The price depends on the position of the totem in Bloktopia. Every visitor to Bloktopia has to visit floor 1, guaranteeing the highest footfall, and therefore the largest cost. Generally the more premium sites will be on the lower ground floors, decreasing in value as we go further up the tower. The exceptions are floors 6 and 21, which will hold the auditorium and gaming zones.

ADBLOK REVENUE

ADBLOK revenue will be distributed to the ADBLOK NFT holders on a weighted basis dependant on the position within Bloktopia.

ADVERTISING

Bloktopia will manage the relationship with advertisers and ensure that the adverts are served to the totems dynamically, generating a revenue stream directly for the NFT holder.

SMALL TOTEMS

Small totems will be located in 4 areas on each floor. The will be double sided D6 size boards, and can contain video or static imagery.

Each of the advertising boards will be owned 50% by Bloktopia, and 50% by 50 NFT holders. So those 50 NFT holders will gain 1% of all advertising revenue generated by that totem for every NFT held.

Cost of a Small Totem NFT on Floor 1

6m BLOK/$1500 @ PUBLIC SALE PRICE

Projected Revenue on Floor 1 from 1 Small Totem NFT

24k USD per annum

EXTERNAL BUILDING ADVERTISING: Anyone who visits Manhattan will recognize the bright signs and billboards that are a hallmark of Times Square. This will become an iconic element of the architecture of Bloktopia too. These spaces offer big exposure for advertisers.

BLOKTOPIA RADIO: Always accessible, the Bloktopia radio station can be switched on and off, but why switch off and miss out on key crypto information as the user browses Bloktopia. Imagine a shopping mall radio station, but super tailored to the user and their needs. Advertising and sponsorship opportunities will be available.

LARGE TOTEMS

Large totems will be located in 1 central area on each floor.

Each of the advertising boards will be owned 50% by Bloktopia, and 50% by 50 NFT holders. So those 50 NFT holders will gain 1% of all advertising revenue generated by that totem for every NFT held.

Cost of a Large Totem NFT on Floor 1

8m BLOK/$2000 @ PUBLIC SALE PRICE

Projected Revenue on Floor 1 from 1 Large Totem NFT

31k USD per annum

TRADING BOARD: Floor 1 will be home to a trading area which will detail the latest pricing on cryptocurrency. This is undoubtedly highly sought after information and will therefore play a key role in sponsorship.

AUDITORIUM: On Floor 6, there will be an auditorium where key people from the crypto world will hold talks. This will be a prime location and will generate traffic only seconded to the first floor. And gives opportunities for brands to link their advertising into great content.

Bloktopia's mission is to create the...

"Everything Crypto Ecosystem."

A place where enthusiasts will come to LEARN, EARN, PLAY & CREATE

BUY, SELL & LEASE VIRTUAL REAL ESTATE

ACCESS A WEALTH OF INFORMATION & INDUSTRY INSIGHT AT A CLICK OF A FINGER
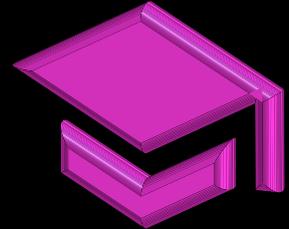
AN OPPORTUNITY TO ACCESS EDUCATIONAL & LEARNING TOOLS
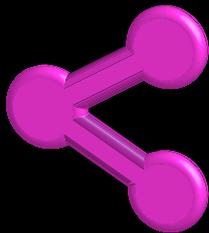
A FRIENDLY ENVIRONMENT FOR PARTNERSHIPS & SOCIAL NETWORKING
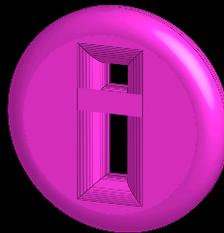
ALL INFORMATION IN ONE DECENTRALISED HUB

MULTIPLE STREAM'S OF INCOME BOTH ACTIVE & PASSIVE

SECURE DECENTRALISED VIRTUAL WORLD
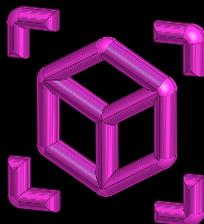
VIRTUAL EVENTS, STORES, GAMES & GALLERIES

NEXT GEN PRODUCT & AD OPPORTUNITIES

TOKEN UTILITY

BLOKTOPIA

UTILITY

VALUE

The native token for Bloktopia is BLOK and will be used as the currency in Bloktopia.

Token holders will be known as Bloktopians.

Access to Bloktopia will be free to all whether you're a Bloktopian or not. However larger holdings of BLOK will give Bloktopian's exclusive privileges.

Initially BLOK tokens will be sold during the IDO period to purchase real estate within the districts with the NFT mechanism acting as your title of ownership.

*All BLOK tokens initially used to purchase the property and advertising space will be Locked.

Real Estate owners will be able to customise their owned space. Real Estate can be monetised by licensing, renting or selling with transactions using BLOK tokens.

Bloktopia will work on a Governance model. Reblok NFT holders will form part of that Governance council.

Each NFT will vote via a DAO. Proposals will be made to the DAO where NFT holders will vote with the majority vote winning.

Sponsorship & Advertising will play a key role in generating BLOK tokens as revenue.

Bloktopia is a crypto focused hub that attracts crypto users & communities and therefore is a key opportunity for advertising & sponsorship to this captive audience for all business types.

BLOK Rewards Programme through community participation.

BLOK will be awarded for community engagement & participation of events within Bloktopia.

Bloktopia Marketplace **BLOKTOPIA**

BLOK The Bloktopia Marketplace will be your go to resource to purchase real estate, customise avatars, purchase NFT's to create your personalised Bloktopian reality.

Staking of BLOK

BLOK Tokens are used to run the network & can be staked in order to earn attractive APY's

Access to BLOK-BIT

BLOK-BIT Bloktopia Investment Tank will showcase exclusive projects looking to raise funds. Projects will pitch their idea in a shark tank environment with BLOK Token holders eligible to invest.

TOKENOMICS

BLOKTOPIA

SUMMARY

Token Name	Total Supply	Initial Circulating Supply	Initial Market Cap
BLOK	200,000,000,000	2,040,000,000	$510,000*

ROUND	TOKENS	SUPPLY	TOKEN PRICE	RAISE
Early Adopters	6,585,714,286	3.29%	SAFE ROUND	NA
Seed	8,000,000,000	4%	$0.00010	$800,000
Private Sale 1	8,300,000,000	4.15%	$0.00015	$1,245,000
Private Sale 2	12,314,285,714	6.16%	$0.000175	$2,155,000
Public Sale	2,800,000,000	1.4%	$0.00025	$700,000
Total	**38,000,000,000**	**19%**		**$4,900,000**

VESTING PERIOD

	Allocation	Vesting
Early Adopters	3.29%	5% at listing, 10% distribution 2, 3, 4 & 5, 15% distribution 6, 7 & 25% distribution 8
Seed Round	4%	5% at listing, 10% distribution 2, 3, 4 & 5, 15% distribution 6, 7 & 25% distribution 8
Private Round 1	4.15%	5% at listing, 10% distribution 2, 3, 4 & 5, 15% distribution 6, 7 & 25% distribution 8
Private Round 2	6.16%	5% at listing, 10% distribution 2, 3, 4 & 5, 15% distribution 6, 7 & 25% distribution 8
Public sale	1.4%	10% at listing, 20% distribution 2, 3 & 4 & 30% distribution 5
Advisors	7%	Unlocked in month 12, linearly released in 12 months
Team	15%	Unlocked in month 12, linearly released in 12 months
Treasury	33%	Unlocked as needed
Staking	25%	Rewards given from launch
Exchange Liquidity	1%	100% at TGE

25% STAKING 50,000,000,000

6.16% PRIVATE ROUND 2 12,314,285,714

4.15% PRIVATE ROUND 1 8,300,000,000

3.29% EARLY ADOPTERS 6,585,714,286

1.4% PUBLIC SALE 2,800,000,000

33% TREASURY 66,000,000,000

15% TEAM 30,000,000,000

7% ADVISORS 14,000,000,000

4% SEED ROUND 8,000,000,000

1% EXCHANGE LIQUIDITY 2,000,000,000
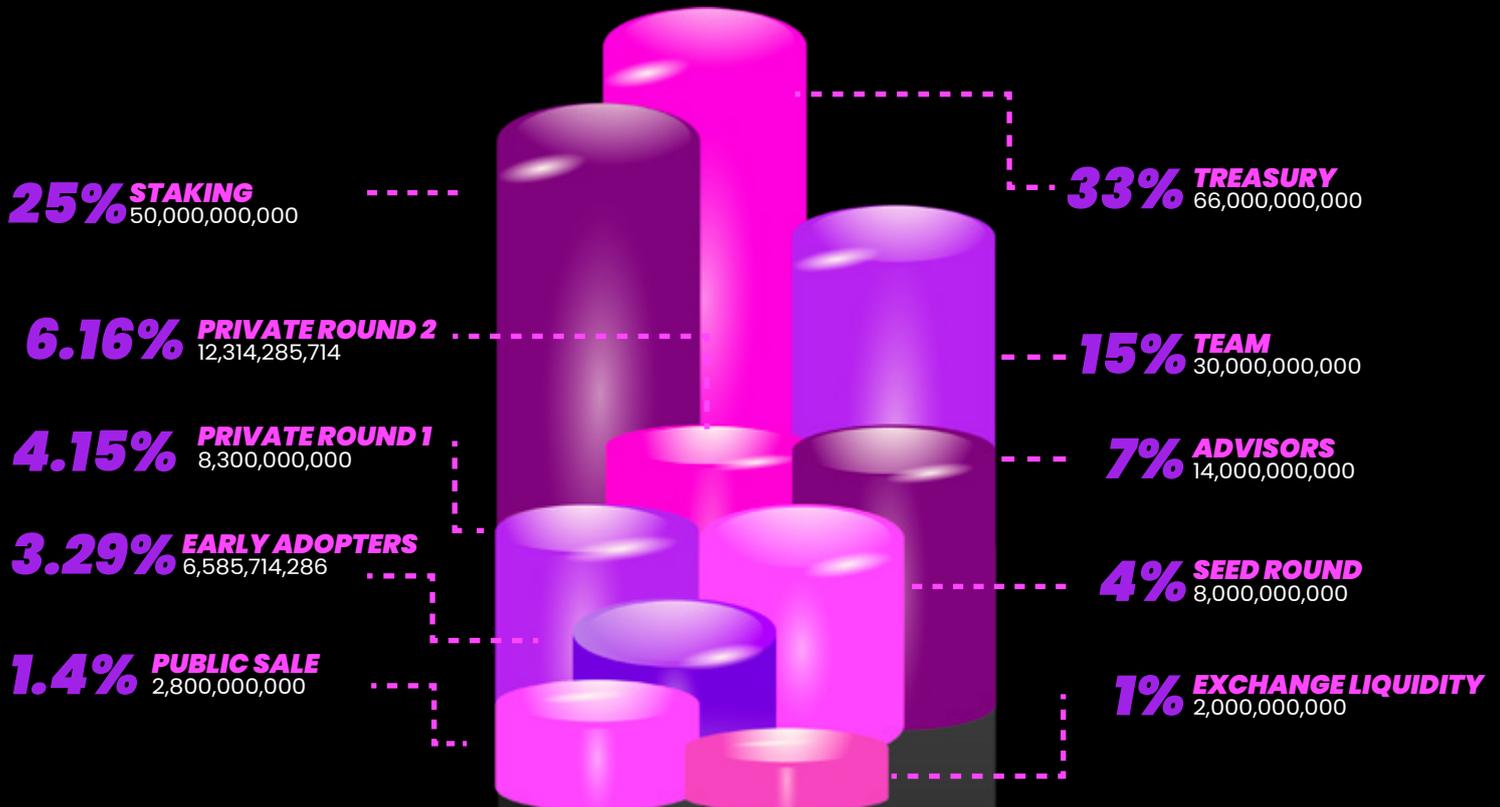
The Polygon Network

Bloktopia will be built on the Polygon Network. Bloktopia is delighted to be supported by Polygon and is proud to announce that the project has secured investment from Polygon.

Polygon is the most active layer-2 Ethereum scaling solution that exists in the market today. The Bloktopia team have decided to build on Polygon due to its EVM compatibility; high speed, low cost transactions and the overall compatibility of the network. This will allow us to connect, develop and most importantly develop at scale on the Ethereum network. The power of Ethereum is that it provides a credible layer of trust for users, however by leveraging the Plasma framework on Polygon, it has significant advantages over other networks allowing scalability, security and overall better user experience.

VENLY

Bloktopia will develop all digital assets in partnership with Venly allowing creation of Fungible and Non Fungible NFT's in ERC721 and ERC1155. Venly is the leading platform for blockchain game developers. Venly and their technology has allowed Bloktopia to bridge the gap between crypto and gaming. Polygon is rapidly becoming the go to platform for Gaming and NFT Dapps and with the synergy between the two projects, this is the ideal solution for Bloktopia.
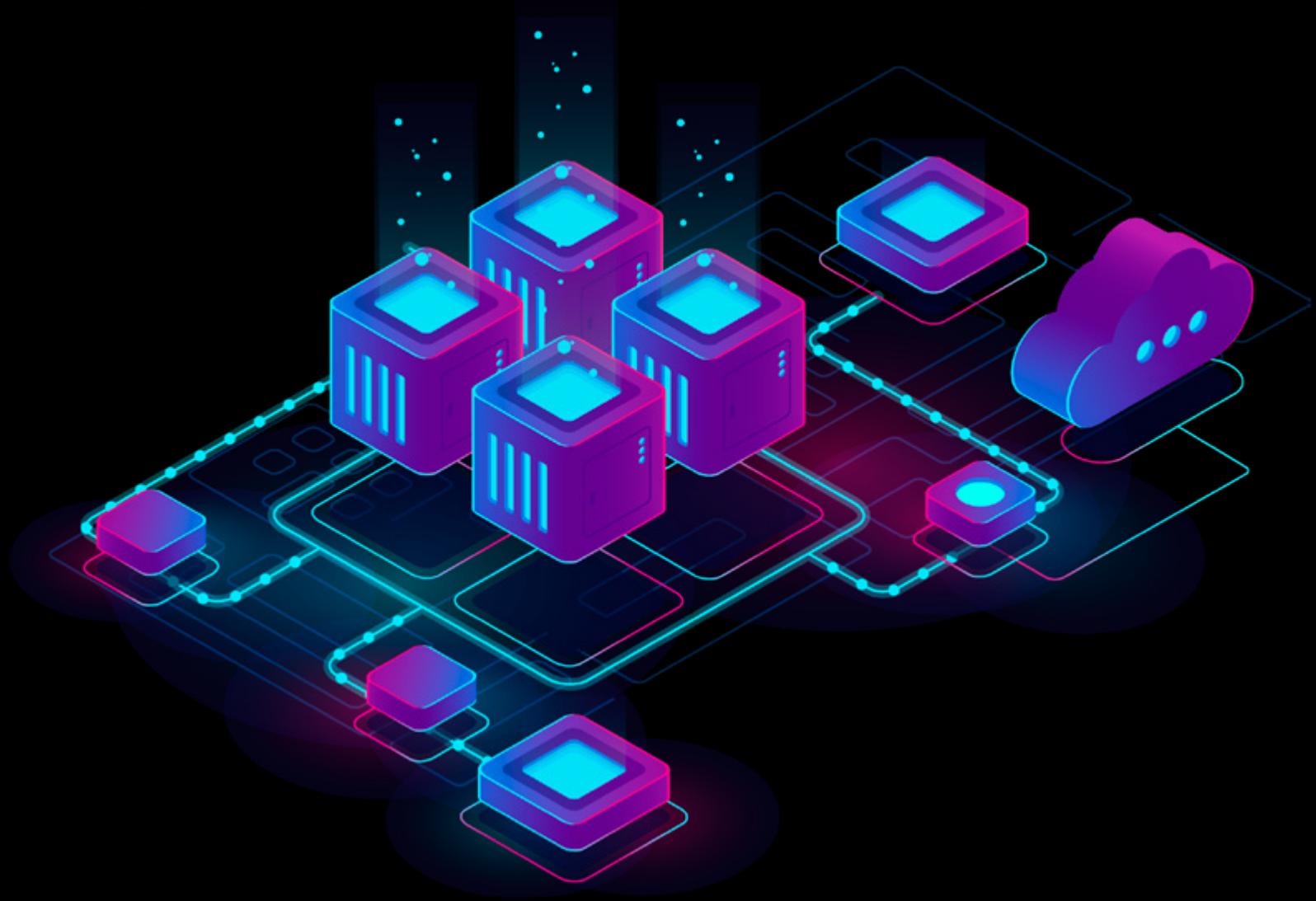
ZOKYO.

Zokyo

Zokyo's security team leverages a real world attacker mentality to reduce risk and fortify code. We protect companies from hackers by offering offensive security services such as security auditing, penetration testing (network, mobile, app), data leak discovery, social engineering, and VAPT testing, etc.

www.zokyo.io

Zokyo is a venture studio that builds, secures, and funds crypto, DeFi, and NFT companies.

SHORT-TERM ROADMAP

BLOKTOPIA

2021 Q3 CONT...

- 1ST NFT Real Estate Sale
- 2ND NFT Real Estate Sale
- 3D and Environment Planning
- Wireframing
- Infrastructure Dev
- Front End Dev

2021 Q3

- Early Adopter Rounds Opens
- Token Minting
- Token Security Audit
- Real Estate NFT Minting
- NFT Marketplace Launch
- Staking Launch

2021 Q2

- Bloktopia Idea & Feasibility Validation
- Team Building
- Configuration & Design of Bloktopia
- Lightpaper Finalised
- REBLOK & ADBLOK NFT Design

LEAD INVESTOR

animoca BRANDS

AU21 CAPITAL

ANTI FUND

AVALANCHE

polygon

SHIMA CAPITAL

MAGNUS CAPITAL
DIGITAL ASSETS FUND

GENBLOCK CAPITAL

TKX CAPITAL

x21

CryptoWendyO

ZBS CAPITAL

BITBOY CRYPTO

MARKETING PARTNER

MF
MAGICFEW

Ross Tavakoli
CEO & CO-FOUNDER

Ross is an 'OG' in terms of Crypto having been involved in the space since 2015. Ross's experience is from the retail investment side. Bloktopia is his vision and he is responsible for developing and building a specialist team to make Bloktopia the home of crypto.

Paddy Carroll
CMO & CO-FOUNDER

Paddy is an experienced marketer, working for some of the largest brands in the UK such as BT Group and Sky. Paddy will lead the marketing strategy for Bloktopia, alongside driving forward the vast ad revenue opportunities, onboarding market leading platforms to offer reach and frequency with a whole new captive audience.

Simon Benson
CTO

Simon is the Tech lead, with over 25 years of commercial immersive development experience. Previously, Simon had the role of Director of Immersive Technology at Sony. Simons highlights include leading multi-million-dollar AAA game projects, pioneering stereoscopic 3D console gaming and founding

PlayStation.VR

Libby Rothwell
CIO

Libby has over 15 year's experience in the film industry and creating commercial partnerships. She understands the importance of networking and both physical and virtual events having attended some of the largest film markets in the world; The American Film Market (AFM) & Cannes.

BLOKTOPIA

Join us on or socials click links