twitter.com/BSClaunchorg

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BSClaunch

Next generation DEFI platform with an Ecosystem launcher

ABOUT US

BSCLaunch is a smart investment platform based on Binance Smart Chain, enabling projects to raise capital on a decentralized environment, and the community to invest with safety, freedom, and equal opportunity.

~5000

projects have raised
on Launchpad
platforms
since 2019

2,040.3%

Current Average
Returns since
IDO (ROI)

$5B

Market cap
for such projects

MARKET OPPORTUNITIES

Thousands of projects have been raised in the past few years on launchpad platforms
with billions of dollars of market cap. The majority of them have grown staggeringly,
and a fantastic outcome is still surprising the whole world, yet it still there to come.

BSClaunch

Low-quality projects

01

02

Separate tools to go from IDO to trading

Lack of integreated auxliary area (NFTs, Insurance,...)

03

04

Big raises of multiple products

BSClaunch

IDO for projects and ecosystems

BSCLAUNCH NOT JUST ANOTHER IDO PLATFORM

BSCLAUNCH CAN LAUNCH ECOSYSTEMS!

An ecosystem is a series of products that belong to a suite or a family of Dapps.

Participants of the first of the series get a SPECIAL ALLOCATION of the next one. Investors can choose to invest in just some of the apps in their suite.

ALL-IN-ONE INVESTMENTPLATFORM

BSClaunch

01 B-Launch
The smart platform for top-tier projects reach to the world.

02 B-Insurance
A strict custodial mechanism for the safety of your investment.

03 B-Farm
Yield farmers earn rewards and have higher chance to be whitelisted in the upcoming projects.

04 B-Tool
The most powerful predictive evaluation toolkit, for a pure defi world.

05 B-Swap
Swapping crypto across blockchains has never been easier.

06 B-NFT
Digitizing the world, auctioning, and sharing the profit

The incubator for future unicorns
The comprehensive investment solution for investors

B-LAUNCH

FEATURES:
- Staking - Pool weights
- Guaranteed allocations
- Top-tier projects chosen by council
- Sequential Ecosystem Launches (Sequential IDOs)

FUNDRAISING INFO:
- Low cap Raise $800k
- Part of 5 Dapps Sequential IDOs
- Token: BSL

B-SWAP

FEATURES:
- On-chain and Cross-chain swap
- Allowing investors to swap tokens immediately before and after participating IDOs
- Acting as an intermediary to help investors easily move capital between investment channels

FUNDRAISING INFO:
- Low cap Raise - $1.2m
- 30% of the allocation only for B-Launch participants
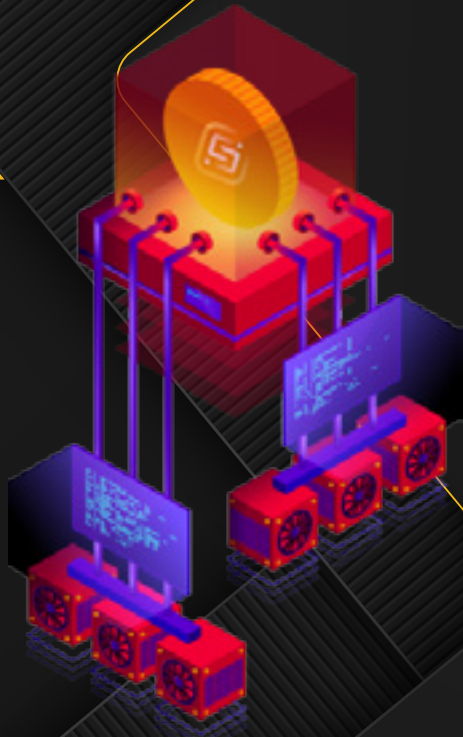- Token: BSW

B-FARM

FEATURES:
- Supporting both yield farming and staking
- Allowing projects to raise funds via launch pool

FUNDRAISING INFO:
- Low cap Raise - $750k
- 30% of the allocation only for B-Launch + B-Swap participants
- Token: BSF

B-TOOL

FEATURES:

- Analyzing and providing IDO participant demographic. No spammers, no bots, no clones. Fairness is guaranteed.
- Providing advanced market analysis tools and market maker tools for all investors to spot investment opportunities.

FUNDRAISING INFO:

- Low cap Raise - $500k
- 30% of the allocation only for B-Launch + B-Swap + B-Farm participants
- Token: BST

B-NFT

FEATURES:
- Offering solutions for non-fungible token creation and auction
- Offering a wide range of hybrid funding solutions for the project

FUNDRAISING INFO:
- Low cap Raise - $650k
- 30% of the allocation only for B-Launch + B-Swap + B-Farm + B-Tool participants
- Token: BSN

B-INSURE

FEATURES:

- Locking part of the capital raised by projects in the liquidity pool to increase the liquidity while protecting the investors. It is market confidence, reflected in token value, that determines whether the raised funds return to the project or are permanently locked into the liquidity pool.

- Risk Cover – If an expected event (rug pull, smart contract bug, or exchange hack,...) happens, BSClaunch users are covered. The coverage percentage is based on amount of BSI staked.

FUNDRAISING INFO:

- Low cap Raise - $750k
- 30% of the allocation only for B-Launch + B-Swap + B-Farm + B-Tool + B-NFT participants
- Token: BSI

BSL TOKEN METRICS

BSClaunch

Stage	Token	Price	Total fund raised	Vesting periods
Seed round	8,000,000	$ 0.040	$ 320,000	2 weeks cliff, monthly release in 10 months
Private Sale	10,000,000	$ 0.048	$ 480,000	5% unlocked, monthly release in 10 months
Public Sale	1,000,000	$ 0.080	$ 80,000	100% unlocked at TGE
DEX/TGE	2,000,000			
Team	15,000,000			6 months cliff, monthly release in 12 months
Airdrop	1,000,000			100% unlocked
Ecosystem/Incentives	11,000,000			6 months cliff, release in 24 months
Liquidity Pool Reward	15,000,000			2 weeks cliff, 10% release each month
Reserves	15,000,000			3 months cliff, release in 24 months
Marketing	22,000,000			1% TGE, release in 24 months

Initial Market Cap = 217,600$ Initial Circulating Supply: 2,720,000 Tokens   Total Token Supply: 100,000,000 Tokens

ROADMAP

BSClaunch

- Market research
- Product research

Sep-Oct 2020

(1)

- Testnet B-Swap v1.0
- Testnet B-Launch

Nov 2020

(2)

- Testnet B-Insure v1.0
- Beta document

Dec 2020

(3)

(4)

Q2 2021

- Fundraising & IDO B-Launch
- Fundraising & IDO B-Swap
- Fundraising & IDO B-Farm
- Fundraising & IDO B-Tool
- Fundraising & IDO B-NFT
- Fundraising & IDO B-Insure
- Release B-Swap v1.0
- Release B-Launch
- Release B-Farm
- Release B-Insure v1.0
- Testnet B-Tool
- Testnet B-NFT
- Document

(7)

(6)

(5)

Q1 2022

- Release B-Swap v2.0
- Release B-NFT v2.0
- Roadmap update

Q4 2021

- Release B-Insure v2.0
- Release B-Tool v2.0
- Wallet BSClaunch
- Mobile app
- Testnet B-NFT v2.0

Q3 2021

- Release B-Tool v1.0
- Release B-NFT 1.0
- Listing top CEX
- Testnet B-Insure v2.0
- Testnet B-Swap v2.0
- Testnet B-Tool v2.0

THANK YOU!

BSClaunch Team

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